

THATTA CEMENT COMPANY LIMITED

Medical Camp Report

Skin, Hair, Nail, Sugar, BP and Warts Treatment

Thatta Medical Center (TCCL)

2015



MAKLI, GHULAMULLAH ROAD, THATTA, SINDH, PAKISTAN, +92-298-555021-5

Forewords

Thatta Medical Center is a non-profit medical facility administered by Health, Safety and Environment Department (TCCL). Thatta Medical Center is based on a corporate social responsibility project of Thatta Cement Company Limited serving TCCL Employees and population of Thatta, Makli, Ghulamullah and surrounding areas of Thatta District on very subsidized rates.

Free of cost activities of Thatta Medical Center include Medical Camps, Polio Drops, Hepatitis Vaccination, Epidemic diseases treatments, reproductive health issues and various other services in collaboration with local and international NGOs, Health Department (Govt. of Sindh) and World Health Organization.

The aim of Thatta Cement Company Limited behind the establishment of Thatta Medical Center facility is purely based on humanitarian grounds. Dedicated staff of Thatta Medical Center provides 24 hours emergency services in order to make sure the mental, physical and social well being of all persons relying on the facility for any kind of health issues.

Thousands of people have availed the free medical facilities indiscriminately provided by Thatta Medical Center by means of free Medical Camps. Recently a camp was arranged for Hair, Nail, Skin, Blood Pressure, Sugar and Warts consultancy, treatment and free medicines in collaboration with WADeP NGO. This camp was 4th free medical camp. The previous camps were arranged to provide free eye, hepatitis and different other medical services. The financial resources of these camps are granted by the CSR Budget of Thatta Cement Company Limited.

It is pertinent to mention here that Thatta Cement Company Limited is the first Cement Company in Pakistan that initiated this noble cause for the first time in overall cement sector. TCCL introduced this culture to promise a healthy environment not merely inside the TCCL premises but also covering a huge population in overall district. Providentially, this culture has now been adopted by various other organizations associated with cement industry of Pakistan. In this respect, TCCL is undeniably leading the whole cement industry with highest level of corporate social responsibility and meeting the real spirit of socio economic challenges.

Thatta Cement Company Limited is investing a sufficient amount on employee's welfare, security, health, safety, environment and improved living with all facilities of life. Our main focus is the immunization of society against diseases for which we are working on both proactive and reactive grounds. And we are hopeful that this culture will grow and spread throughout the various industrial sectors in Pakistan.

Event Details

Free Medical Camp for Skin, Hair, Nail, Sugar, Blood Pressure and Warts checkup, consultancy, treatment and medicine.

Date : April 12' 2015 (Sunday)
Timing : 09:00 AM to 03:00 PM
Venue : Model Terbiat School (Thatta Cement Officer Colony)

Services provided by the following Doctors, Para Medical Staff and TCCL Employees;

WADeP NGO Staff

1. Dr Manzoor Hussain Memon
2. Dr Shaheen
3. Dr Javed Mazhar
4. Dr Ghulam Ali Khowaja
5. Dr Sultan Mahmood
6. Dr Abdul Rehman
7. Dr Habib ullah Memon(Sugar)



WADeP Technicians

1. 02 Sugar Technicians
2. 04 Skin Technicians/ dispensers

Medical Center Staff

1. Dr Madina Haleem
2. Dr Munir Rajpur
3. M. Ishaque
4. Vikhio Bijoro
5. Aftab Ahmed Soomro



Admin Staff

1. Ghulam Muhammad Memon
2. Zameer Ahmed Qazi
3. Abdul Rehman Ghanghro

HSE Staff

1. Saad Abdul Wahab
2. Naseem Siddiqui
3. Zafar Sario
4. Nazar Ghanghro

Volunteer

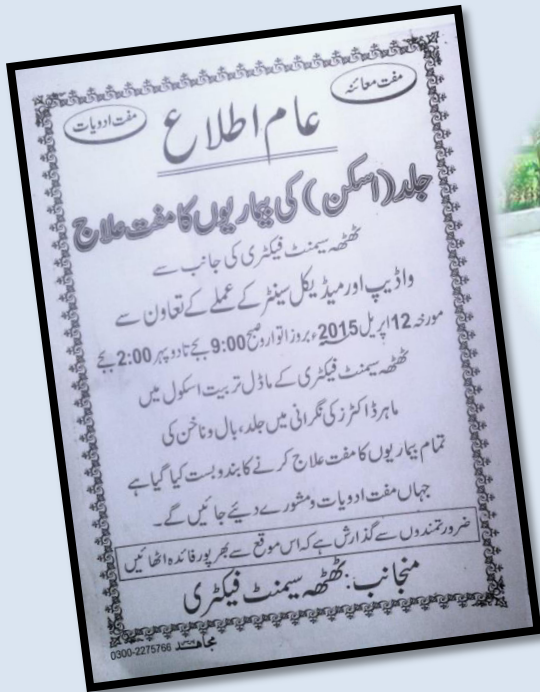
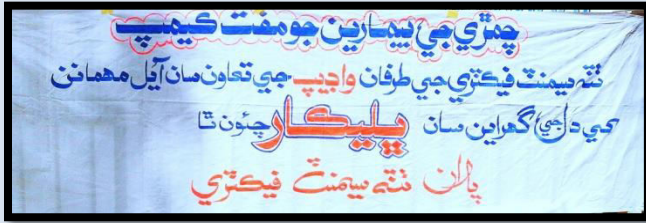
Arshiya Saad (Urologist & Dialysist)



Means of Publicity and Advertisement

Various means of publicity and advertisement used as mentioned below;

1. Press Releases in news papers
2. Pamphlets distribution in public places
3. Banners displayed in TCCL Colonies, Makli and Thatta.
4. Mobile announcement in all surrounding areas



Event Highlights



TCCL Employees are ready to welcome the WADeP Doctors Team from Karachi



Group Photo of WADeP Doctors and Para Medical Staff with TCCL HoDs and Dr. Munir Ahmed

Opening Ceremony of Free Medical Camp



Recitation by MTS Staff, Welcome Speech from Dr. Munir Ahmed, Other speakers are Head of HSE Saad Abdul Wahab, WADeP Head Dr. Manzoor Memon and Honorary Guest DGM E&I Arshad Kamal.



WADeP Doctors and Para Medical Staff, Thatta Medical Center Staff, HSE Staff, Admin Staff and other TCCL employees are visible in audience of Medical Camp opening ceremony (Auditorium of Model Terbiat School, Thatta Cement Officer Colony)

Distribution of Traditional Gift Sindhi Ajraks



Medical Camp Activities and Arrangements



Main entrance of Medical Camp decorated with Welcome banners to facilitate the visitors



Patients registration counters managed by Thatta Medical Center Staff

Male OPDs -#1 & 2 (Skin, Hair and Nail Diseases)



Medical Checkup and Consultancy on skin, hair, nail related diseases provided to patients



Two (02) OPDs were reserved with 02 doctors and para medical staff for medical checkup of male patients. A huge number of patients from TCCL Colonies, Makli, Thatta and Ghulamullah were provided free of cost services and medicines. Sitting arrangements for patients on waiting were provided in 02 separate class rooms

Female OPDs # 1 & 2 (Skin, Hair and Nail Diseases)



MTS Staff Room was reserved for Female OPD # 1 (Skin, Hair and Nail Diseases Checkup)



Female OPD # 2: MTS Vice Principle Office was reserved to facilitate female patients

Warts treatments (minor surgeries) by means of an advance surgical equipment were also carried out in Female OPD # 2. Dr. Manzoor H. Memon, Head of WADeP provided this additional facility, 06 patients of Warts were treated in Medical Camp

Male/Female OPD # 5: Sugar and Blood Pressure Cases



Around 500 male and female patients of Sugar and Blood Pressure visited this OP



Male and Female Patients visited Medical Camp are waiting for their appointments

Warts Treatment (Minor Surgeries)



Red hot forks visible in cosmetic surgical equipment used for removal of warts



Warts residuals removed from different patients (Minor Cosmetic Surgery)

Medicines Distribution Compound



Free medicines distribution compound for female patients



Free medicines distribution corner for male patients

*Refreshments, Lunch and Industrial Visit for WADeP
Doctors and Para Medical Staff from TCCL*



Hospitality is TCCL's inveterate tradition. Delicious lunch was arranged at Guest House



Industrial visit of WADeP Team at TCCL Plant

Socio Economic Impacts

Financial Impacts

Direct Costs

An amount of Rs 70,000/- PKR was approved from competent authority of TCCL on request of Dr. Munir Ahmed. The details of expenditures have been submitted to Finance Department.

Detail	Expense (PKR)
Pamphlet (Sindhi)	600
Pamphlet (Urdu)	600
Banners Material (30 meter cloth, paints)	3200
02 Box Acenchek (25)	1600
Ajraks	5550
Refreshments	2128
Ad in daily JANG Newspaper	1000
Breakfast (during visit to Karachi)	170
Medicines, Ointments, Capsules, Sugar strips	50877
Breakfast of WADeP Team	2610
Miscellaneous expenditures (on Event day)	1168
Total	69503/- PKR
Medicines not used	Approx 10,000/- PKR
Details (slips/invoices) available at Thatta Medical Center and submitted to Finance Manager.	

Indirect Costs (Not included in Budget)

- ✓ Lunch of 20 Persons at Guest House
- ✓ Pick and Drop service for WADeP Team from TCCL (via Mitsubishi Hiace)
- ✓ Bolan (Hi Roof) used for mobile publicity of Camp in overall Thatta District
- ✓ Use of MTS resources for Medical Camp
- ✓ 72 man hours of 12 TCCL employees on camp day (Sunday), excluding the efforts and time spent throughout the planning and arrangements phase.

Details of donation from WADeP NGO;

Medicines, Sugar Strips, Blood lancets, ointments, multivitamins	=	99,123
Estimated consultancy fees (min. 200 Rs./patient) of 1216 checkups	=	243,200
Total	=	342,323

TCCL CSR Publicity

News Paper Ads impact

Ads published in Daily JANG, Awami Soch, Awami Awaz and Hilal Pakistan.

Only JANG Newspaper has circulation of over **800,000 copies per day** and a **readership of over 7 million**.

Pamphlets

1200 pamphlets distributed in Sindhi and Urdu.

Banners

Displayed on various public places of Thatta District.

Mobile Announcement

Mobile announcement publicity carried out for those who cannot read newspaper, banner or pamphlet.

Social Impact

The effect of this activity on the social fabric of the community and well-being of the individuals and families is irrefutably very high.

Beneficiaries of this free medical camp are not merely limited to TCCL Colonies, a large number of district populations from more than 25 surrounding villages including Soomer Jokhio, Mouli Dino Jokhio, Ali Mohammad Jokhio, Irfan Dars near Ghulamullah, Village Abdul Rahim Katiyar, Dawood Turk, Village Ghel Mori, Dadhri Gharo, Mohammad Yaqoob Samo, Mehar Katiyar, Bulla Shah, Saleh Katiyar, Hashim Kahio, Hashim Katiyar, Barosar Colony, Gulsher Baloch, Mirpur Malhari, Sujawal, Mirpur Sakro, Var, Chuhar Jamali, Makli, Nareja Goth, Makli Housing Society and patients from other adjoining areas benefited from this CSR Event.

Cases	:	Checkups
Warts (Minor Cosmetic Surgery)	=	06
Sugar & BP	=	500
48 diseases of Skin, Hair, Nail	=	700
Total clinical checkups	=	1216

Note: A large number of patients took appointments for all medical and clinical services. Total checkups do not represent total number of patients.

Credits & Compliments for the team

Overall medical center staff deserves for appreciation for the successful Free Medical Camp activity.

Congratulations to **Dr. Madina** and **Dr. Munir Ahmed** for this activity.

Thanks to DGM E&I **Mr. Arshad Kamal** and HoD HR **Mr. M. Shahid** for visiting the camp. Also thanks to **Admin Staff** for their active participation, **Administration and non teaching staff of Model Terbiat School** for resources provision.

Photo Credits: **Naseem Siddiqui** (T.O HSE), **Zafar Sario** (OG-1, HSE), **Nazar Ghanghro** (OG-3, HSE)